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Changi Airport Launches Tabloid-Sized Paper

First ever newspaper for Changi Airport passengers

Changi Airport is launching its first-ever newspaper to help travellers keep up-to-date with developments around Asia Pacific and at the Airport.

The tabloid-sized paper, called Changi Express, was launched on 18 February 2005 and is given free of charge to the over 80,000 travellers who arrive, depart or transit at Changi every day. Travellers can pick up their copy of the paper at 30 locations within the airport's transit areas. Copies of the Changi Express are also distributed via other channels such as at the downtown SIA ticketing office, STB's Singapore Visitor Centres, and to passengers who use the airport-city shuttle bus service.

The 16-page paper is distributed fortnightly and contains news and information on events and happenings around Asia Pacific, in Singapore and at Changi Airport. There are also segments to keep technophiles and the fashion-conscious abreast of the newest trends. Other segments touch on travel, business and health. There is also an "airport best buys" section, which highlights discounts and promotions offered at Changi's shops. Some 100,000 copies of Changi Express will be printed for distribution every fortnight.

"Changi Airport is a major gateway into the region and Asia Pacific. Often times when people travel, they may lose track of the latest world events, especially if they are flying between time zones. Changi Express hopes to help travellers plug that information gap with a strong focus on the happenings in Asia Pacific. News and information in the Changi Express will be presented in an easy-to-read format so that travellers strapped for time can breeze through it for a quick overview of what's happening," said Director-General of the Civil Aviation Authority of Singapore, Mr Wong Woon Liong.

He added, "And of course, we want travellers to be clued in on the buzz at Changi Airport. On average, we organise one event or shopping promotion a month to keep travellers engaged at Changi Airport. With so much happening, we don't want travellers to miss out on the events, the new stores and the promotions, which form part of the service we offer to passengers at Changi Airport."