

3 Jun 2008

Shopping Extravaganza at Changi Airport

Changi Airport officially kick-started its shopping promotion - the Changi Airport Shopping Extravaganza - today. This shopping promotion will run till 30 June at all terminals. It promises a different themed event every week.

Under the different themed promotions featured each week in the Departure Transit Malls of Terminals 1, 2 and 3, shoppers can look forward to attractive "\$50 Hot Deals", where they can save up to 45%. This week's focus is on beauty and wellness. A six-piece Jurlique Miniature Mist Set that usually retails for S\$79 will be offered at the "hot deal" price of S\$50. To qualify for such S\$50 hot deals, shoppers need to either charge just S\$80 or more in a single receipt with their Visa card or spend S\$120 and above in a single receipt when they use other forms of payment.

The following weeks will showcase other themed bargains for sports wear, toys and kids' wear, as well as fashion and accessories. The sizzling "\$50 Hot Deals" during the themed weeks include Nike or Adidas bags, Vtech children's laptops and Braun Buffel wallets.

Mr Lim Kim Choon, Director-General and Chief Executive Officer, CAAS, said, "This shopping promotion is part of CAAS' efforts to constantly rejuvenate the shopping experience for our passengers and enhance the Changi experience." He continued, "We endeavour to add value to our retail offerings with such events and encourage shoppers to take full advantage of the great buys offered during this promotion period."

Apart from the promotional highlights, Visa cardholders have another reason to rejoice when they shop and dine at Changi Airport. They will be rewarded with a S\$5 Changi Airport voucher that can be redeemed with subsequent purchases. All they need to do is spend a minimum of S\$50 (terminals' public areas or at the Budget Terminal) or S\$80 (in the Departure Transit Malls) in a single receipt.