

# Media Bulletin



## **Lucky passenger goes on 40-minute shopping spree as Changi Airport crosses 40 million passengers in 2010**

***Jonathan Shih from Taiwan wins purchases totalling S\$40,000 and makes contribution of S\$2,000 worth of sweet treats to the Singapore Children's Society***

**SINGAPORE, 15 December 2010** – Today was a day to remember for one very lucky passenger at Singapore Changi Airport. Jonathan Shih, a 50-year-old Taiwanese based in Shanghai, China, went on a 40-minute shopping spree as part of Changi Airport's celebrations to commemorate the achievement of 40 million passenger movements in 2010, an annual record for Changi.

Mr Shih, a food and beverage general manager, was on a business trip to Singapore. He had arrived at 1400 hours from Shanghai on Singapore Airlines SQ827. He was selected to receive the shopping spree prize, and on route to Singapore, was briefed by a Changi Airport Group shopping concierge on the wide array of merchandise and brands available at Changi.

After disembarkation from the aircraft at Changi's Terminal 3, Mr Shih hopped onto a specially decorated airport buggy and was flagged off for a 40-minute spree he would never forget. With the assistance of the shopping concierge, Mr Shih had planned well for his spree, having already identified the stores at Changi's Transit Mall he wanted to target.

Mr Shih used his 40 minutes optimally and even had time to spare. He picked up various items such as a laptop, luggage bags, watches and handbags from renowned brands like Asplial, Apple, Bottega Veneta, Cartier, Hermes, Mont Blanc and Tumi worth a total of S\$40,300. The items included gifts for his wife, children and colleagues. Of

note is a 0.59 carat solitaire ring that Mr Shih picked up from Aspial for his wife, in less than a minute! Please refer to Annex A for the full list of items that Mr Shih purchased.

When planning his purchases on the way to Singapore, Mr Shih knew he wanted to make a special contribution in the spirit of the upcoming festive season. During the spree, he bought S\$2,000 of chocolates and candy from Chocolates by DFS and King Power's Chocolates.Candy.Delicatessen. The treats will go to the Singapore Children's Society.

Said an elated Mr Shih, "This is a very unique experience, particularly for a guy. You've never had to run into different shops and without any further thinking, just shop and buy, all within 40 minutes. It's an awesome experience." Mr Shih added, "Changi is my favourite airport. It's not like an airport, it's like a garden. It's very unique and special."

Besides his purchases, Mr Shih also received a pair of Singapore Airlines tickets to any destination on the airline's network as well as a commemorative certificate to mark the special occasion. Other passengers on the SQ827 flight received a gift pack which included Changi Airport shopping vouchers.

Changi's previous annual record of 37.7 million passenger movements was registered in 2008. Only six other airports in the world manage more than 40 million international passenger movements a year.

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### ***About Changi Airport Group***

Changi Airport Group (Singapore) Pte Ltd (CAG) ([www.changiairportgroup.com](http://www.changiairportgroup.com)) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport followed on 1 July 2009. As the company managing Changi Airport, the world's most awarded airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. Through its subsidiary Changi Airports International, the Group invests in and manages foreign airports to spread the success of Changi Airport internationally.

Changi Airport ([www.changiairport.com](http://www.changiairport.com)) handled 37.2 million passenger movements in 2009 and registered a monthly record of 3.83 million in December 2009. Presently,

Changi serves 98 airlines flying to some 200 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi roughly once every two minutes.

**Annex A****Items purchased on the shopping spree**

<b>Item purchased</b>	<b>Name of retail outlet</b>	<b>Amount spent (SGD)</b>
Chocolates and candy	Chocolates by DFS	\$1,000.77
Chocolates and candy	King Power's Chocolates.Candy.Delicatessen	\$1,010.12
Macbook Pro	iStudio	\$5418.99
iPod touch (2)		
iPad (2)		
Bose QC15 headphones		
Bottega Veneta Campana handbag	Bottega Veneta	\$4170
Hermes Marwari handbag	Hermes	\$4850
Destinee Royale Solitaire ring 0.59 carats	Aspial	\$9298
Mont Blanc Star Steel Automatic Chronograph watch	Mont Blanc	\$4281.30
Tumi duffel bag	Luxury Fashions	\$2182.80
Tumi frequent traveler bag		
Cartier Ballon Bleu watch	Cartier	\$8099.79
<b>Total</b>		<b>\$40311.77<sup>1</sup></b>

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<sup>1</sup> Mr Shih topped up for purchases beyond \$40,000